



QUALITY CHILD CARE - WHY CHILDREN NEED QUALITY CARE

Parent Messages

- Experiences in child care are important to children's health and development.
- Children in quality programs tend to have better language, math, reading, and friendship skills and early school achievement.
- Low quality care can put children at risk for poorer developmental outcomes.

Parent Skills

- Names characteristics of quality child care.
- Discusses impact of quality care on their child's outcome.